



2018 Trends in IoT

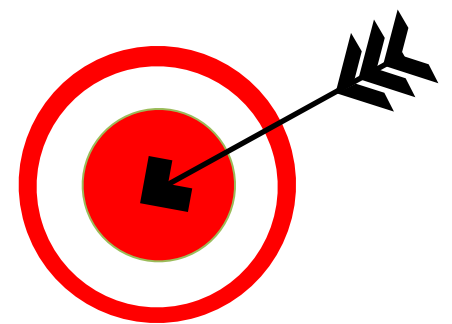
IoT technology is transforming the business and consumer landscape in numerous industries. Significant trends are now driving enterprise interest in Internet of Things. As these become more mainstream, the impact they will have will be enormous.

1 **IoT WILL LEAD**
the way for
Digital Transformation initiatives



The age of digital transformation is now, and it is being powered by IoT technology. Initiatives focused around the customer experience will drive IoT expansion as consumers embrace how IoT impacts their lives, work and how they communicate to one another – and other devices. Businesses that do not transform will be at a clear disadvantage from their competitors.

2 **IoT will become central** To
IT SYSTEMS AND INITIATIVES



IoT integrated solutions will optimize operational efficiency like workflow management, supply chain management or inventory management. As IoT continues to evolve, these projects will give way to larger implementations and the technology will become ubiquitous

3 **IoT security products Will increase CONFIDENCE**



As the IoT market and technology continues to develop, businesses will gain more confidence with the security measurements and resources that have been put in-place to tackle future concerns.

4 **IoT Adoption Will drive SURPRISING BENEFITS for COMPANIES**



The benefits associated with IoT will be impactful and include; more productive and rewarding work from employees, smarter decision making and reduced expenses and improved efficiencies that drive revenue generation.

✓ **Bonus Trend** – As millions of additional smart devices are sold and woven into the fabric of the consumer, demands for timely and accurate IoT support services will increase.

To learn about PlumChoice white label IoT Support Services, visit www.plumchoice.com